

**Name** [Martin Höller](#)

**Academic Title** Master of Science

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**Website** <http://www.martinhoeller.net>

**Citizenship** Austria

**Day of Birth** 23 July 1981

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## QUALIFICATIONS

### Software Development

#### Methodologies

8+ years of experience with SCRUM and agile Methods  
Experience as SCRUM master  
Experience with introducing SCRUM to teams  
Object oriented design, design patterns  
Design of system architectures  
Automated software testing and QA  
Continuous integration and delivery  
Source code management with GIT

#### Technologies and Programming Languages

Swift (iOS, macOS, tvOS), 5 years  
Objective C (iOS, macOS), 13 years  
Java (desktop, web), 6 years  
Ruby, 2 years  
HTML/JS/CSS, 4 years  
RESTful web services, 7 years  
C#, 2 years  
Multiple other languages

#### Specializations

User interfaces (mainly iOS and macOS)  
Integrated Client-Server architectures  
Usability engineering  
Human-computer interaction

## Other Skills

Databases	MySQL, SQLite
Multimedia	Good graphic software skills (Affinity Designer, Adobe Photoshop) and some music production programs (e.g. Ableton Live, Garageband)
Other	Usability Engineering / Human-Computer Interaction, game development

## Languages

Mother Tongue	German
Other Languages	English (fluent) Italian (basics)

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## PROFESSIONAL EXPERIENCE

### 02/2020 until now

#### Freelance Developer and Consultant

Projects	<ul style="list-style-type: none"><li>• iOS map SDK for Deutsche Bahn</li><li>• Support in developing a banking app for Equity Group Holdings Plc</li></ul>
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### 01/2019-02/2020

1 year

Company	<a href="#">Clue by BioWink GmbH</a>
Industry	Female Health
Position	Tech Lead iOS
Tasks	Technical leadership of the iOS team at Clue, owning and advancing software architecture, improving team processes and code quality Development of the Clue app

### 02/2017-12/2018

2 years

Company	<a href="#">Clue by BioWink GmbH</a>
Industry	Female Health
Position	Senior mobile developer
Tasks	Development of the Clue app

### 08/2014-01/2017

2.5 years

Company	<a href="#">Thalia Bücher GmbH</a>
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2.5 years

**Industry** Book Retailer

**Position** Senior mobile developer

**Tasks** Development of the Thalia shopping app for iOS  
Conceptual design of backend API  
Software architecture

**02/2011-07/2014**

3.5 years

**Company** [BYTEPOETS GmbH](#)

**Industry** IT Services, App Agency, Advertising Agency

**Position** Senior developer

**Tasks** Software development with multiple technologies for multiple platforms with a specialization in Objective-C/Cocoa on macOS

**07/2008-02/2011**

2.5 years

**Company** [Nimblo Software GmbH](#)

**Industry** IT Services

**Position** Management and development

**Tasks** Development of a financial planning app for the film industry (macOS, Objective-C/Cocoa)

**09/2006-today**

10 years

**Company** [blue banana software](#)

**Industry** Software Development and Publishing

**Position** Management and development

**Tasks** Development and independent publishing of apps for multiple platforms (macOS, iOS, tvOS)

**2004-2008**

4 years

**Company** [AVL LIST GmbH](#)

**Industry** Automotive

**Position** Freelancer

**Tasks** Software development, software testing / QA, implementation and maintenance of a fully automated testing environment, development and maintenance of multiple software projects and utilities

## 2002-2004

2 years

**Company** [yourbox OEG](#)

**Industry** Mobile Games

**Position** Freelancer

**Tasks** Development of mobile games with Java ME

## 2000-2002

2 years

**Company** [LOGIM GmbH](#)

**Industry** Warehouse Management and Logistics

**Position** Freelancer

**Tasks** Development and maintenance of a customer database

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## EDUCATION

### 2006-2008

**Study** [Software Development and Business Management](#)

**Graduation** Master's Degree (Master of Science)  
Graduation with distinction

**University** Technische Universität Graz  
Rechbauerstraße 12  
8010 Graz, Österreich

### 2003-2006

**Study** [Software Development and Knowledge Management](#)

**Graduation** Bachelor's Degree (Bakk. rer. soc. oec.)

**University** Technische Universität Graz  
Rechbauerstraße 12  
8010 Graz, Österreich

**2000-2003**

Study **Telematics**  
Graduation -  
University Technische Universität Graz  
Rechbauerstraße 12  
8010 Graz, Österreich

**1991-1999**

Education **Secondary School**  
Graduation Matura / Abitur  
School BRG Petersgasse  
Petersgasse 110  
8010 Graz, Österreich